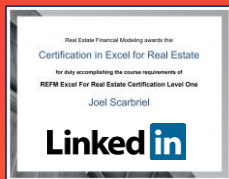
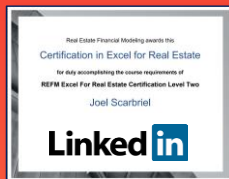


Module 1



Module 2



Module 3



Module 4



Module 5



Midterm



Module 6



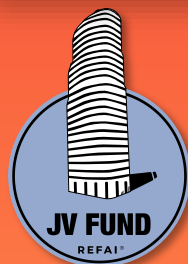
Module 7



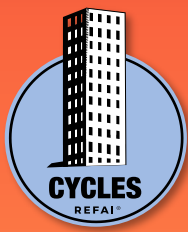
Module 8



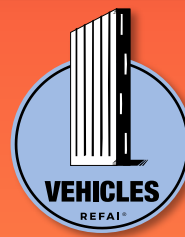
Module 9



Module 10



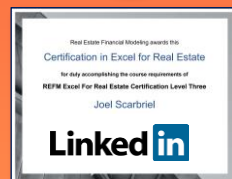
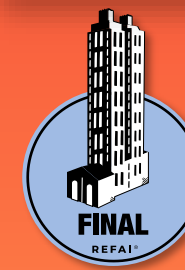
Module 11



Module 12



Final



Illustrative Pacing

Quiz

Ques. | Time limit |
Excel downloads

Badge(s)

Textbook Reading
Page Total

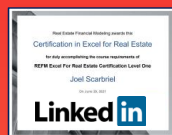
Lecture Video(s)
Running Time

Audio Content
Running Time

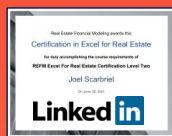
Over 14 Weeks
Week #

Over 20 Weeks
Week #(s)

Level 1 Excel
for Real Estate
Certification



Level 2 Excel
for Real Estate
Certification



Module 1: Prerequisites	29 pp.	5.3 hrs	-	1	1, 2	
Prerequisite I: The Basics of Discounted Cash Flow & Net Present Value Analyses	12	70 min.	-			10 q 15 min No
Prerequisite II: Internal Rate of Return	5	46 min.	-			10 q 15 min No
Prerequisite III: Amortization Fundamentals	12	18 min.	-			10 q 15 min No
Prerequisite IV: REFM Excel for Real Estate Bootcamp	-	182 min.	-			35 q 90 min Yes
Module 2: Risks and Opportunities	42 pp.	5.2 hrs	2.2 hrs	2	3, 4	
Chapter 1 Introduction: Risks and Opportunities	15	38 min.	89 min.			10 q 15 min No
Chapter 2 What is Real Estate and Who Owns It?	20	168 min.	27 min.			10 q 15 min No
Chapter 3 International Real Estate Investing	7	-	15 min.			10 q 15 min No
REFM Real Estate Finance Bootcamp	-	108 min.	-			39 q 90 min Yes
Module 3: Fundamentals of Commercial Leases	8 pp.	1.2 hrs	0.5 hrs	3	5	
Chapter 4 The Fundamentals of Commercial Leases	8	34 min.	32 min.			10 q 15 min Yes
REFM Comparative Lease Analysis Modeling	-	36 min.	-			-
Module 4: Property-Level Projection Modeling	35 pp.	2.8 hrs	0.9 hrs	4	6, 7	
Chapter 5 Property-Level Pro Forma Analysis	24	105 min.	21 min.			10 q 15 min Yes
Chapter 6 Financial Modeling	11	62 min.	35 min.			10 q 15 min Yes
Case Study (optional): Build-to-Suit	-	-	-			-



	Textbook Reading Page Total	Lecture Video(s) Running Time	Audio Content Running Time	Illustrative Pacing		Quiz Ques. Time limit Excel downloads
				Over 14 Weeks Week #	Over 20 Weeks Week #(s)	
Module 5: Due Diligence & Capitalization Rates	46 pp.	2.3 hrs	1.1 hrs	5	8	
Chapter 7 Real Estate Due Diligence Analysis	5	36 min.	22 min.			10 q 15 min No
Chapter 9 The Use and Selection of Cap Rates and Chapter Supplements	41	102 min.	46 min.			10 q 15 min No
Midterm Examination	-	-	-	6	9	56 q 120 min Yes
Module 6: Development Pro Forma and Feasibility Analysis	26 pp.	5.8 hrs	0.9 hrs	7	10, 11	
Chapter 10 Development Pro Forma Analysis	12	6 min.	31 min.			10 q 15 min No
Chapter 11 Development Feasibility Analysis	14	-	22 min.			10 q 15 min No
REFM Mixed-Use Office Building Development Modeling	-	342 min.	-			-
Module 7: Debt Financing and Transaction Capital Structuring	37 pp.	3.7 hrs	1.9 hrs	8	12, 13	
Chapter 14 Should You Borrow?	12	67 min.	24 min.			10 q 15 min No
Chapter 15 The Use of Debt and Mortgages	11	126 min.	32 min.			10 q 15 min Yes
Chapter 13 Distressed Real Estate Loan and Bankruptcy Basics	5	10 min.	22 min.			10 q 15 min No
Chapter 16 Sources of Long- and Short-Term Debt	9	19 min.	34 min.			10 q 15 min Yes

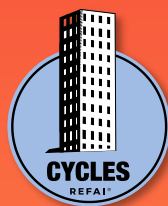
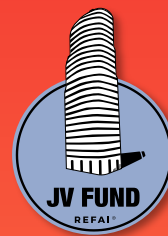
Badge



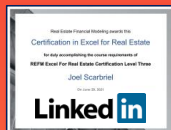
Illustrative Pacing

	Textbook Reading Page Total	Lecture Video(s) Running Time	Audio Content Running Time	Over 14 Weeks Week #	Over 20 Weeks Week #(s)	Quiz Ques. Time limit Excel downloads
Module 8: Ground Leases and Real Estate Exit Strategies	16 pp.	0.7 hrs	0.6 hrs	9	14	
Chapter 17 Ground Leases as a Source of Finance	7	31 min.	15 min.			10 q 15 min Yes
Chapter 18 Real Estate Owner Exit Strategies	9	9 min.	22 min.			10 q 15 min No
Case Study (optional): The London Location	-	-	-			-
Module 9: Real Estate Companies and Real Estate PE	36 pp.	4.4 hrs	1.3 hrs	10	15, 16	
Chapter 12 Real Estate Company Analysis	12	6 min.	15 min.			10 q 15 min Yes
Chapter 21 REITs and Liquid Real Estate	11	17 min.	24 min.			10 q 15 min Yes
Chapter 19 Real Estate Private Equity Funds	13	30 min.	38 min.			10 q 15 min No
REFM Single Transaction Equity Joint Venture Waterfall Modeling Bootcamp	-	210 min.	-			27 q 90 min Yes
Module 10: Real Estate Cycles and Market Growth	31 pp.	0.6 hrs	1.0 hrs	11	17	
Chapter 25 Real Estate Cycles	15	36 min.	33 min.			10 q 15 min No
Chapter 8 Analyzing Metropolitan Long-Term Growth Patterns	16	-	25 min.			10 q 15 min No

Badge(s)



Level 3 Excel
for Real Estate
Certification



	Textbook Reading Page Total	Lecture Video(s) Running Time	Audio Content Running Time	Illustrative Pacing		Quiz Ques. Time limit Excel downloads
				Over 14 Weeks Week #	Over 20 Weeks Week #(s)	
Module 11: Investment Return Profiles and Market Evolution	26 pp.	0.5 hrs	0.6 hrs	12	18	
Chapter 20 Investment Return Profiles	17	11 min.	20 min.			10 q 15 min No
Chapter 22 The Forces Changing the Real Estate Industry Forever	9	21 min.	16 min.			10 q 15 min No
Module 12: Corporate Real Estate, Entrepreneurship & Ethics	24 pp.	0.5 hrs	1.0 hr	13	19	
Chapter 23 Corporate Real Estate Decision Making	11	15 min.	21 min.			10 q 15 min Yes
Chapter 24 Some Observations on Real Estate Entrepreneurship	9	17 min.	18 min.			10 q 15 min No
Chapter 26 There Are a Lot of Right Ways to Do It	4	-	21 min.			10 q 15 min No
Final Examination	-	-	-	14	20	50 q 120 min Yes

Badge

